

Narrative Terms of Service

Effective: January 26, 2019

These Terms of Service ("TOS") govern your use of the Narrative website, apps, widgets, and API ("Narrative" or "Service"), as provided by Narrative Company ("Company", "we", or "us"). By accessing Narrative, you are agreeing to the TOS, our [Privacy Policy](#), and the [Acceptable Use Policy](#) ("AUP").

(1) OUR SERVICE

Narrative is an online content network where the registered members ("members") have autonomy and are rewarded for their positive contributions. All content in Narrative can be rated, in terms of quality, and organized by unique subjects called Niches. With Narrative, the members (the "Community") manage all content and govern the day-to-day activities related to content and users; they elect their own moderators and leaders, rate content, and manage all appeals. The Company has a limited role that is focused on software development, infrastructure management, and marketing.

(2) USING NARRATIVE

You may use Narrative only if you can legally form a binding contract, and only in compliance with the TOS and all applicable laws. When you create your Narrative account, you must provide us with accurate and complete information. Any use or access by anyone under the age of 13 is not allowed. If you're based in the European Economic Area (EEA), you may only use Narrative if you are over the age at which you can provide consent to data processing under the laws of your country or if verifiable parental consent for your use of Narrative has been provided to us. Using Narrative may include downloading software to your computer, phone, tablet, or other device. You agree that we may automatically update that software, and these Terms will apply to any updates.

Subject to this TOS and our policies, we grant you a limited, non-exclusive, non-transferable, and revocable license to use our Service.

(3) CONTENT

Narrative contains information, text, links, graphics, images, videos, or other materials ("Content"), including Content created with or submitted to the Service by you ("Your

Content”). Your Content must not violate the AUP. We take no responsibility for and we do not expressly or implicitly endorse any of Your Content.

By submitting Your Content to Narrative, you represent and warrant that you have all rights, power, and authority necessary to grant the rights to Your Content contained within this TOS. Because you alone are responsible for Your Content, you may expose yourself to liability if you post or share Content without all necessary rights.

You retain any ownership rights you have in Your Content, but you grant the Company the following license to use that Content:

When Your Content is created with or submitted to the Service, you grant us a worldwide, royalty-free, perpetual, irrevocable, non-exclusive, transferable, and sublicensable license to use, copy, modify, adapt, prepare derivative works from, distribute, perform, and display Your Content and any name, username, voice, or likeness provided in connection with Your Content in all media formats and channels now known or later developed. This license includes the right for us to make Your Content available for syndication, broadcast, distribution, or publication by other companies, organizations, or individuals who partner with Narrative. You also agree that we may remove metadata associated with Your Content, and you irrevocably waive any claims and assertions of moral rights or attribution with respect to Your Content.

Any ideas, suggestions, and feedback about Narrative that you provide to us are entirely voluntary, and you agree that we may use such ideas, suggestions, and feedback without compensation or obligation to you.

Content Deletion

Your content may not be deleted from Narrative by anyone other than you, with the following exceptions:

- A) If you terminate your Narrative account, in which case all of your content and comments will be deleted.

- B) If the Community determines (via a majority, collective vote) that the content violates the AUP.
- C) If we receive a Government Takedown Notice from a government entity or if we receive a valid Copyright Infringement notice. Both of these items are covered in more detail below.

For items B and C, you will be informed by email when your content is deleted.

Copyright Infringement

Narrative respects the intellectual property rights of others and adheres to the policies set forth in the Digital Millennium Copyright Act (DMCA). If you believe that your Content has been copied in a way that constitutes copyright infringement, please report this by contacting us at:

Narrative Company
ATTN: Narrative Copyright Administrator
1985 Riviera Drive, Suite 103-122
Mount Pleasant, SC 29464
USA

Alternatively, you may email us at copyright@narrative.org.

Please be sure to provide link(s) to the specific posts on Narrative that you believe constitute copyright violations, with as much detail as possible as to why.

The Company will remove posts that contain copyright material, upon receipt of such valid requests.

Government Takedown Notice

Whenever the Company receives a valid, legal takedown notice for content posted to Narrative, the Company will comply as soon as possible by removing the content from Narrative.

While deleted content is removed from our public-facing systems as soon as possible, we may retain it for a reasonable period of time for backup, archival, or audit purposes.

(4) REPUTATION AND CONDUCT

Reputation

Every member has a Reputation Score (“Reputation”) that is based on the activities performed in Narrative. This Reputation will determine the overall impact and influence of each member. For instance, when you vote or rate something, the impact of your vote/rating will directly correlate with your Reputation. The higher your Reputation, the more impact you will have. The Reputation formula will change over time, but specific details will be made available via the [Narrative Spec](#).

You understand that you may not dispute your Reputation Score.

Conduct

One component of overall Reputation is Conduct. Certain actions taken in Narrative are considered negative conduct actions. If you perform such negative actions, you will earn conduct demerit points that result in a Conduct Negative status for your account.

While you are in a **Conduct Negative** state, you will be prevented from performing certain actions in Narrative. These actions may vary over time, but will always be detailed in the [Narrative Spec](#).

A formula determines the amount of time you remain Conduct Negative, based on the number of points, your historic point total, and the severity of each action. In essence, the negative points will decay over time, allowing the member to return to a Conduct Neutral status once the points expire. This formula is described in the [Narrative Spec](#).

(5) CERTIFICATION

Narrative aspires to provide autonomy but also develop a system that allows for certain protections. We want and aspire for real people instead of a platform controlled by bots. Certification allows us to reward and protect real people.

You are not required to be Certified, but Certification is required in order to:

- a) View Content that has been designated by the author or the Community as being R-rated (intended for people who are at least 18 years old)
- b) Redeem Narrative Reward Points, if member redeems points with an equivalent value of US\$600 or more.
- c) Moderate Niches
- d) Access the Content Review Queue (you must also be at least 18 years old)

Certification also significantly boosts your Reputation Score. After all, proving that you are a unique, real human being greatly increases your status in the network.

A one-time fee is required each time a Certification application is submitted and that fee is not refunded if your Certification is not approved.

The Certification process requires the submission of an official government document that contains your picture and date of birth, as well as a selfie that verifies you are submitting your documents for Narrative. Per our Privacy Policy, we will not retain the documents you send us longer than required to process to your application. However, we will store your country (as represented by the ID you submit), and date of birth. We will not retain your real name or address in our systems. A unique hash is created when you are certified that uniquely identifies you.

(6) OUR TOKENS

Narrative utilizes its own currency called NRVE, a cryptocurrency token on the NEO blockchain. Any NEO-compatible cryptocurrency wallet that supports NEO's NEP-5 tokens can be used to store NRVE.

The complete minting history and schedule for NRVE is described in the [Narrative Spec](#).

Although the Company will use reasonable endeavors to seek the approval for availability of NRVE for trading on cryptocurrency exchanges, there is no assurance that such approvals will be obtained or maintained.

Furthermore, even if such approvals are granted by cryptocurrency exchanges, there is no assurance that an active or liquid trading market for NRVE will develop or be sustained after NRVE tokens have been made available for trading on cryptocurrency exchanges. There is also no assurances about the liquidity or market prices for NRVE.

A NRVE token is not a currency issued by any central bank or national, supra-national or quasi-national organization, nor is it backed by any hard assets or other credit. The Company is not responsible for, nor does it pursue, the circulation and trading of NRVE on the market.

The functionality of NRVE is dependent on the NEO blockchain, which is not owned or controlled by the Company. If NEO becomes unstable, unusable, or no longer supports tokens, the availability of NRVE may be compromised. In such cases, the Company assumes no liability, but will make best efforts to resolve the issues as soon as possible.

The Company reserves the right to convert NRVE to a different blockchain protocol in the future. If this occurs, every effort will be made to allow existing NRVE token holders to convert their tokens to the new token used by the network.

(7) NARRATIVE REWARDS

A central tenet of Narrative is that 85% of all revenue shall be distributed to its members. Incoming revenue is added to the Narrative Rewards fund in the form of Narrative (NRVE) tokens, where it is distributed to members on a monthly basis in the form of points (with each token equivalent to 1 point), based on a fixed payout scheme (described below).

With the exception of Certification fees, all revenue generated by Narrative, is added to the Narrative Rewards fund. Member Certification fees are not included because the fees are intended to cover the operational costs associated with member Certification and those costs are borne by the Company.

Each month, Narrative Rewards are distributed to members, in the form of points, in the following manner:

- A. Content Creators (60%)**
- B. Narrative Company (15%)**
- C. Niche Owners (10%)**
- D. Niche Moderators (6%)**
- E. Activity Rewards (4%)**
- F. Electorate (4%)**

Note: The Electorate rewards will not be supported initially. Until it is supported, this amount will instead be allocated to Activity Rewards, thus increasing Activity Rewards to 8%. Once the Electorate rewards are supported, however, the monthly Activity Rewards distribution will be reduced to 4%.

- G. Tribunal (1%)**

For specific details about how the payouts are processed, please refer to the [Narrative Spec.](#)

Redeeming Rewards

Narrative Rewards that are earned by members are stored as reward points (“Points”) on each account, until redeemed. Until they are redeemed, they have no monetary value.

In order to redeem points, a member must have a minimum point balance that is adjusted based on the market rate for NRVE at the time of redemption. This minimum will be equal to:

20 / Current Market Value of 1 NRVE (in US Dollars)

For instance, if the current market value of 1 NRVE is \$1, then the minimum redemption limit shall be 20 Points.

In addition, during a calendar year, once the member attempts to redeem points that will increase the net redemption value for the year over US\$600, Certification is required (and for US citizens, additional tax information may be required).

You may redeem your Points anytime as NRVE tokens, with a 1:1 correlation between points and NRVE tokens. Thus, 50 Points will be equivalent to 50 NRVE tokens.

When redeeming as NRVE tokens, you must provide a valid NEO address to which the redemption tokens are to be sent. We will store for future usage any NEO addresses that you provide, but we will never request or store any private keys associated with those addresses. You acknowledge that Narrative has no control over the speed in processing of NEO token transactions and has no liability for transaction delays. Further, once a redemption has been initiated, it may not be canceled.

When available, you may also have the option to redeem your Points as US Dollars ("USD"), with the USD value based on the current exchange rate of NRVE at the time of redemption. For USD redemptions, a 15% premium is applied; this premium will effectively reduce the USD value of the redemption to be 85% of the NRVE market rate. USD Redemptions will require 15 days to process. Any gains or losses realized by Narrative when processing USD redemptions will be added as debits or credits to the Narrative Rewards fund.

Reportable Rewards Income and Taxes

It is your responsibility to determine what, if any, taxes apply to the when you redeem Narrative Rewards, and it is your responsibility to report and remit the correct tax to the appropriate tax authority.

You agree that the we are not responsible for determining whether taxes apply to your transactions or for collecting, reporting, withholding, or remitting any taxes arising from any transactions. If you are a citizen of the United States and you redeem more than \$600 in a calendar year, we may be required to report the income to the Internal Revenue Service (IRS). In that case, you will be prompted to provide the appropriate information that can be provided to the U.S. Government.

Digital Currency Storage & Transmission Delays

Narrative securely stores all Digital Currency private keys in our control in a combination of online and offline storage. As a result, it may be necessary for us to retrieve certain information from offline storage in order to facilitate an account redemption request that you initiate. This may delay the initiation or crediting of such redemptions for 48 hours or more. You acknowledge and agree that an account redemption may be delayed.

(8) NICHES

Niches are unique subject areas in Narrative that are suggested and approved by the Community. Any content in Narrative can be associated with up to three niches, subject to approval by Niche moderators.

A Niche is not active unless it is approved by a majority vote of the Community and it has an owner, someone who pays an annual fee to maintain the Niche. Niche owners earn Narrative Rewards based on the popularity of the niche.

Niches are purchased using an auction system, where the highest bidder wins. The minimum fee will be updated daily, based on the market rate of NRVE, pegged at a value of \$75 USD**. The initial term for a new owner is one year.

To maintain ownership rights, the owner must pay an annual renewal fee equal to the greater of \$75 USD, payable in NRVE (based on the market rate at the time of purchase) or 20% of the total revenue earned by the niche owner for the previous 12 months.

For Niches purchased during Narrative's Alpha phase, the initial term will not commence, however, until the day the Narrative Beta is launched.

Members who purchase Niches via the auction system agree to pay the auction price to which they committed within 72 hours of the auction period ending. Failure to pay final auction price will result in:

- a negative impact on the member's Conduct Status and overall Reputation Score
- the member's ownership rights to the niche shall be forfeited
- the Niche will be offered to the next highest bidder until a committed owner is found

Note that purchasers *may* have the option to pay for their niche ownership/renewal fees by credit card in US Dollars, rather than paying in NRVE tokens. If the purchaser chooses the "credit card" option, the conversion rate from NRVE to fiat will be based on current market rates and other factors. In addition, a 15% surcharge will be applied, to account for exchange risks. The option to purchase in fiat is not guaranteed and may be revoked or unavailable at any time. Details concerning how we process USD purchases are provided in the [Narrative Spec](#).

Niche owners are not required to pay the annual renewal fees for their niches. However, if they decide not to renew, the Niche will be made available via public auction so that a new owner can be found.

Niche owners have no ownership rights over the content displayed in their niches.

Reselling Niche Ownership Rights

Niche owners may resell their ownership rights, but only via a Narrative auction system, when available, and only if placed at auction at least 45 days before the niche is due to be renewed. For niche resales, the owner may set a minimum auction price, but all such auctions will be subject to a 30-day auction period. The niche may not be removed from the resale auction once there is a bid placed. When a niche resale auction ends, the owner retains 95% of the auction price, with 5% allocated to Narrative Rewards. If the niche fails to draw any bids by the conclusion of the auction, there will be no change in niche ownership.

Appeals

While Niches are subject to Community approval prior to the start of the auction process for a new niche, approved niches may also be revoked at any time via the appeal process in Narrative. Community members may appeal to the Tribunal (the Community-elected, governing body of Narrative) to deactivate an existing niche. Such reasons may include duplication (a similar niche exists), violation of the AUP, or other reasons. The Tribunal will consider all such appeals and vote to determine on a unilateral basis whether the Niche shall be considered approved or rejected.

Deactivated/Rejected Niches

If an approved Niche is deactivated, the owner of that Niche shall remain in place, in case it is reactivated later, but deactivated/rejected niches do not qualify for Narrative Rewards. Niche refunds are only permissible when the Tribunal has rejected a Niche that is already active. In this case, the refund will be prorated based on the month of the Tribunal action.

Each member will have a maximum of five Niche "slots". A slot is defined as an owned niche or a niche the member is currently the leading bidder for in an auction. Thus, if a member owns three niches, they can only be the leading bidder on two additional niches.

Niches are subjects only and shall not be used to assume any trademark or copyright rights that may be associated with particular subjects.

(9) REFERRAL AND INCENTIVE PROGRAMS

The Company reserves the right to offer referral or other incentive programs for NRVE points. We also reserve the right to revoke points for these campaigns, if we determine there are fraudulent transactions. Referral/Incentive tokens may not be issued to any Company employees.

(10) SECURITY

We care about the security of our users and their data. While we work to protect the security of your content and account, Narrative Company can't guarantee that unauthorized third

parties won't be able to defeat our security measures. Please keep your password secure. Narrative Company will notify you if we discover your account has been compromised.

(11) THIRD PARTY LINKS, SITES, AND SERVICES

Narrative may contain links to third party websites, advertisers, services, special offers, or other events or activities that are not owned or controlled by Narrative. We don't endorse or assume any responsibility for any such third party sites, information, materials, products, or services. If you access any third party website, service, or content from Narrative, you do so at your own risk and you agree that Narrative has no liability arising from your use of or access to any third party website, service, or content.

(12) TERMINATION

You may terminate your Narrative account (and this TOS) at any time and for any reason by deleting your Account and discontinuing your use of all Services.

The Company may not terminate your account for any reason.

When you terminate your account, any Narrative Reward credit balances shall be revoked from your account and applied to the Narrative Rewards Pool for future distribution. This means that you will irrevocably lose all rights to any such credit balances. In addition, all profile information, content and comments that you posted will be automatically and irrevocably deleted.

The following sections will survive any termination of these Terms or of your Accounts: 3 (Your Content), 12 (Termination), 13 (Indemnity), 14 (Disclaimers), 15 (Limitation of Liability), 16 (Governing Law and Venue), and 17 (General Terms).

(13) INDEMNITY

Except to the extent prohibited by law, you agree to defend, indemnify, and hold us, our licensors, our third party service providers and our officers, employees, licensors, and agents harmless, including costs and attorneys' fees, from any claim or demand made by any third party due to or arising out of (a) your use of the Service, (b) your violation of this TOS or AUP, (c) your violation of applicable laws or regulations, or (d) your

content. We reserve the right to control the defense of any matter for which you are required to indemnify us, and you agree to cooperate with our defense of these claims.

(14) DISCLAIMERS

Our Service and all content on Narrative is provided on an "as is" basis without warranty of any kind, whether express or implied. Narrative Company specifically disclaims any and all warranties and conditions of merchantability, fitness for a particular purpose, and non-infringement, and any warranties arising out of course of dealing or usage of trade.

Narrative Company takes no responsibility and assumes no liability for any User Content that you or any other person or third party posts or sends using our Service. You understand and agree that you may be exposed to User Content that's inaccurate, objectionable, inappropriate for children, or otherwise unsuited to your purpose.

If you're a consumer in the Europe Economic Area (EEA), we don't exclude or limit any liability for gross negligence, intent, or death or personal injury caused by our negligence or willful misconduct.

(15) LIMITATION OF LIABILITY

IN NO EVENT AND UNDER NO THEORY OF LIABILITY, INCLUDING CONTRACT, TORT, NEGLIGENCE, STRICT LIABILITY, WARRANTY, OR OTHERWISE, WILL NARRATIVE COMPANY BE LIABLE TO YOU FOR ANY INDIRECT, CONSEQUENTIAL, EXEMPLARY, INCIDENTAL, SPECIAL, OR PUNITIVE DAMAGES, OR LOST PROFITS ARISING FROM OR RELATING TO THESE TERMS OR THE SERVICES, INCLUDING THOSE ARISING FROM OR RELATING TO CONTENT MADE AVAILABLE ON THE SERVICES THAT IS ALLEGED TO BE DEFAMATORY, OFFENSIVE, OR ILLEGAL. ACCESS TO, AND USE OF, THE SERVICES IS AT YOUR OWN DISCRETION AND RISK, AND YOU WILL BE SOLELY RESPONSIBLE FOR ANY DAMAGE TO YOUR DEVICE OR COMPUTER SYSTEM, OR LOSS OF DATA RESULTING THEREFROM. IN NO EVENT WILL THE AGGREGATE LIABILITY OF NARRATIVE COMPANY EXCEED

THE GREATER OF ONE HUNDRED U.S. DOLLARS (\$100) OR ANY AMOUNT YOU PAID NARRATIVE IN THE PREVIOUS SIX MONTHS FOR THE SERVICES GIVING RISE TO THE CLAIM. THE LIMITATIONS OF THIS SECTION WILL APPLY TO ANY THEORY OF LIABILITY, INCLUDING THOSE BASED ON WARRANTY, CONTRACT, STATUTE, TORT (INCLUDING NEGLIGENCE) OR OTHERWISE, AND EVEN IF NARRATIVE COMPANY HAS BEEN ADVISED OF THE POSSIBILITY OF ANY SUCH DAMAGE, AND EVEN IF ANY REMEDY SET FORTH HEREIN IS FOUND TO HAVE FAILED ITS ESSENTIAL PURPOSE. THE FOREGOING LIMITATION OF LIABILITY WILL APPLY TO THE FULLEST EXTENT PERMITTED BY LAW IN THE APPLICABLE JURISDICTION.

(16) GOVERNING LAW AND JURISDICTION

We want you to enjoy Narrative, so if you have an issue or dispute, you agree to resolve it with us informally. You can contact us with feedback and concerns here or by emailing us at support@narrative.org.

These Terms shall be governed by the laws of the State of South Carolina, without respect to its conflict of laws principles. The exclusive place of jurisdiction for all disputes arising from or in connection with this agreement is Charleston County, South Carolina.

(17) GENERAL TERMS

Notification procedures and changes to this TOS

We reserve the right to determine the form and means of providing notifications to you, and you agree to receive legal notices electronically if that's what we decide. We may revise this TOS from time to time and the most current version will always be posted on our website. If a revision, in our discretion, is material, we'll notify you. By continuing to access or use Narrative after revisions become effective, you agree to be bound by the new TOS.

Assignment

This TOS, and any rights and licenses granted hereunder, may not be transferred or assigned by you, but may be assigned by Company without restriction.

Entire agreement/severability

This TOS, together with the Privacy Policy and AUP and any amendments and any additional agreements you may enter into with Narrative shall constitute the entire agreement between you and Company concerning the Service. If any provision of this TOS is deemed invalid, then that provision will be limited or eliminated to the minimum extent necessary, and the remaining provisions of this TOS will remain in full force and effect.

No waiver

No waiver of any term of this TOS shall be deemed a further or continuing waiver of such term or any other term, and the Company's failure to assert any right or provision under the TOS shall not constitute a waiver of such right or provision.